



NEI INVESTMENTS LAUNCHES THE NEW NEI GLOBAL VALUE FUND

[Toronto, October 12, 2016] – NEI Investments (“NEI”) today announced the successful launch of the NEI Global Value Fund to be managed by Maj Invest Asset Management Fondsmæglerselskab A/S (Maj Invest).

Based in Copenhagen and one of Denmark’s leading asset management companies, Maj Invest adds further depth to NEI’s roster of third party sub advisors and even greater expertise and resources within global markets. Maj manages over USD\$9.3 billion globally (Source: Maj Invest) primarily for institutional clients.

“We discovered Maj Invest outside of the traditional financial centres of Europe, and it’s symbolic of their business and investment process.” said Daniel Solomon, Chief Investment Officer at NEI. “They apply some different and innovative twists to an otherwise traditional global value approach, and it has kept them at the top of the category for a sustained period of time.” continued Solomon.

The Fund aims to achieve long-term capital growth by investing primarily in global equities that exploit market inefficiencies and find businesses that have the potential to generate true value for investors.

ABOUT NEI INVESTMENTS

NEI Investments is a national investment firm with approximately \$6 billion in assets under management. It offers Canadian retail investors access to experienced money managers through a wide range of investment solutions in three fund families, NEI, Northwest Funds and Ethical Funds. Its products provide investors with a full range of investment management styles as well as conventional and socially responsible investment choices.

NEI Investments is owned 50% by the Provincial Credit Union Centrals and 50% by Desjardins Group. This backing of experience and resources allows NEI Investments to actively support business growth in these networks as well as independent advisor channels.

NEI Investments has offices in Toronto, Vancouver and Montreal.

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