



ONE DIVERSIFIED YIELD SOLUTION: NEI INVESTMENTS ANNOUNCES THE LAUNCH OF THE NEI GLOBAL STRATEGIC YIELD FUND

TORONTO, February 5, 2015 - NEI Investments ("NEI") announced today the launch of the NEI Global Strategic Yield Fund ("the Fund"), a globally diversified mix of asset classes designed to overcome the challenges of today's yield-deprived market. It focuses on yield generation from four sources – investment grade bonds, equity dividends, covered calls and high yield bonds – utilizing the company's best yield solutions with its NEI, Northwest and Ethical Fund families.

The Fund is an actively managed global neutral balanced solution designed to provide income and long-term capital appreciation by investing primarily in a diversified mix of yield generating equity and income investment opportunities that provide exposure to markets around the world . It is focused on a total portfolio approach that is designed to take advantage of market shifts and respond to client income and total return needs. The Fund will be managed in-house by NEI's investment team led by Chief Investment Officer Daniel Solomon and Director and Portfolio Manager Jeremy Peng.

"Today's announcement reflects the strengthened capabilities and expertise developed at NEI over the past several years," said John Kearns, CEO, NEI Investments. "This new fund we believe addresses some challenging needs and brings to the marketplace the institutional insights and yield generating expertise of both NEI's Investment Team and some of NEI's most experienced independent sub-advisors."

The NEI Global Strategic Yield Fund is a multi-strategy, global-neutral, balanced fund, and is appropriate for investors seeking exposure to a globally diversified mix of asset classes. Aiming to provide a source of regular income, the Fund may be suitable for investors who have a total return focus with a low-to-moderate risk tolerance.

"Many investors are seeking ways to enhance yield they receive from their portfolio, but they also want investment opportunities that diversify globally," said Daniel Solomon. "We are pleased to offer Canadians a new option to fill that need - a strategic and tactical asset allocation approach designed to help us ensure we are invested in the best yield opportunities at any given time."

Aligning with a core component of NEI's investment philosophy, the managers will have broad flexibility to take advantage of market shifts while at the same time maintaining the Fund's balanced mandate.

"Working with independent sub-advisors every day we believe really gives us an edge," said Jeremy Peng. " We believe harnessing all of this expertise in one fund could be a great solution for our yield seeking investors."

On February 11, 2015, NEI Investments will host its quarterly NEInsights webcast, *Finding opportunities in a yield deprived market*. The webcast aims to educate financial advisors on investment and portfolio



needs in a yield-deprived market, and how the Fund addresses those needs. It will also provide an overview of NEI's forecasts and market outlook for 2015.

To participate, please [register here](#). Media interested in attending, please reach out to the media contact below.

ABOUT NEI INVESTMENTS

NEI Investments is a national investment firm with over \$6 billion in assets under management. It offers Canadian retail investors unique access to top independent money managers through high quality investment solutions in two fund families, Northwest Funds and Ethical Funds. Its products provide investors with a full range of investment management styles as well as conventional and socially responsible investment choices.

NEI Investments is owned 50% by the Provincial Credit Union Centrals and 50% by Desjardins Group. This backing of experience and resources allows NEI Investments to actively support business growth in these networks as well as independent advisor channels. NEI Investments has offices in Toronto, Vancouver and Montreal.

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