



NEI INVESTMENTS ANNOUNCES ENHANCEMENTS TO INVESTMENT LINEUP

Product innovations will offer improved service, selection and risk management

[Toronto, November 12, 2012] NEI Investments (NEI) today announced a number of client-facing changes that will expand the company's breadth of tax efficient solutions, as well as offer increased levels of service and risk management.

- **NEI brings risk management innovation to its line of NEI Select Portfolios**

Effective November 1, 2012, NEI Investments has re-engineered and re-optimized the strategic asset mixes of its [NEI Select Portfolios](#). Operating in today's volatile global markets, NEI's enhanced optimization methodology is designed to strengthen the risk management approach and address investors' aversion to downside risk. The changes have no effect on the risk profile or objectives of each portfolio.

- **NEI launches NEI Northwest Macro Canadian Asset Allocation Corporate Class**

Effective November 12, 2012, NEI Investments launched the NEI Northwest Macro Canadian Asset Allocation Corporate Class managed by award winning portfolio manager Christine Hughes of Otterwood Capital Management. The trust version of the Fund was launched in July 2012.

The addition of this Fund brings NEI's corporate class offering up to 19 investment solutions, including 8 Series T investments for clients seeking tax efficient cash flow. NEI Northwest Macro Canadian Asset Allocation Corporate Class Series T has been initially set with a target yield distribution of 6%.

- **"NEI" being added to all Northwest and Ethical fund names**

Also as of November 2012, NEI Investments has standardised the naming convention of its investment lineup to include "NEI" in each product name. For example, the Northwest Canadian Equity Fund will be renamed the NEI Northwest Canadian Equity Fund, Ethical Balanced Fund will be renamed the NEI Ethical Balanced Fund, etc.

The change has been made with advisors in mind, making it easier to search for NEI products within third party mutual fund resources, both online and in print.

For more information on all of these changes please visit www.NEIinvestments.com.

NEI INVESTMENTS

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ABOUT NEI INVESTMENTS

NEI Investments is a national investment firm with approximately \$5 billion in assets under management. It offers Canadian retail investors unique access to top independent money managers through high quality investment solutions in two fund families, NEI Northwest Funds and NEI Ethical Funds. Its products provide investors with a full range of investment management styles as well as conventional and socially responsible investment choices.

NEI Investments is owned 50% by the Provincial Credit Union Centrals and 50% by Desjardins Group, united in their focus to strengthen and serve the cooperative financial movement across Canada. This backing of experience and resources allows NEI Investments to actively support business growth in these networks as well as independent advisor channels.

NEI Investments has offices in Toronto, Vancouver and Montreal.

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